

## Improving HOA (Homeowner's Association) Communication with Zerix Notification

An Efficient, Real-Time HOA Messaging with Smart, Expiring Messages for a Safer, Cleaner Inbox







### What is Zerix Text?

- Zerix Text is a centralized **text messaging system** designed for HOAs.
- Enables instant communication between the HOA board and residents.
- No app required works with any mobile phone.
- Messages can include:
  - Alerts
  - Billing & Event reminders
  - Emergency notifications
  - Community notices and updates
  - RSVP Events
- Zerix Notification delivers important messages with customizable expiry times.
- Messages can be set to be viewable for a limited time which improves message relevance.
- Ensures residents receive relevant, time-sensitive updates.



#### ZERIX



## Why use Zerix Text

- Improve communication speed and reliability with timely, focused messages.
- Messages **automatically disappear** after expiration keeps your inbox clean.
- 3 Scheduled messaging for future alerts.
- Ensure residents are always in the loop.



# Zerix Text 2-Way Communication Platform





#### **Real-Time Alerts**

Immediate notifications about emergencies, safety concerns, traffic, and events.





#### **Resident Feedback**

A system where residents can text complaints, suggestions, and concerns directly to the HOA office.



## How it Works

- HOA sends a message via the Zerix admin portal.
- Message gets delivered to all opted-in resident phones.
- Homeowners receive it as a regular text message.
- Two-way messaging available.





## Resident Setup



- No setup required! You're added automatically using the contact info you provided to the HOA.
- 2 "STOP" to opt out / "START" to opt back in.
- Save the sender's number as "HOA Alerts" in your phone.
- 4 Keep residents' numbers updated with the HOA.



# THANK YOU



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