



ZERIX TEXT IS A TEXT MESSAGING SYSTEM

Effective Business Communication

is critical to your company's growth and success



**Keep your
customers
engaged**

User Friendly and Easy to Install



Make Decisions Faster

Efficient transfer of important information via SMS/text messages.

Instant Response to your Queries

Get real-time information.
It works like an auto-responder.

View Customized Reports on your PC

Monitor your text correspondence using ZERIX to attend to all your customer's and staff queries.



Sample Use Cases

Info-on Demand Using Keywords

- Sales and Inventory figures
- Frequently Asked Questions

HR Reminders to Staff

- Staff Attendance Notification
- Leave Credits & Benefits Inquiry

Data Collection

- Form-based with customized input fields
- Surveys and Feedback



Sample Use Cases

Product Orders via SMS/Text

- Monitor Text Orders
- Delivery Notifications
- Customer Inquiries and Feedback

Safety and Security Alerts

- IT and Building Maintenance Support

Blast Text for Announcements & Marketing

- News and Situational Alerts
- Auto-Billing Reminders
- Event Invitations and Registrations
- Promos, Offers, Sales and Discounts



Key Features

Effortless and Intuitive

ZERIX Text will help you save time, cut costs effectively, and boost your organization's productivity.



- Collect Data
- Info-On-Demand
- Message Wall
- Multi-User Access
- Keyword Creation
- Custom Reports Generator
- Remote Access
- SMS API
- Text Blasts / Reminders
- Manage Queue
- Import Contacts
- Auto-Reply
- Built-in Phonebook
- Easy Database Integration
- Polls & Voting
- Electronic Raffle

Automatic System Reply



Simple Message Reply

Keyword Format:

INQUIRE

 Text from client

INQUIRE

Thank you for messaging us. One of our Sales Representatives will call you today.

 ZerixText Auto-Reply

Intelligent Message Reply

Keyword Format:

INQUIRE Reservation_Number

 Text from client

INQUIRE 914

Thank you for messaging us. We are pleased to confirm your reservation under Optimum Source, Inc. Guest name is Juan Dela Cruz.

 ZerixText Auto-Reply

Try Using Keywords

Static Message

Kindly try texting this #
09672634790



Zerix

Zerixpromo



Try Using Keywords

Dynamic Message

Kindly try texting this #
09672634790



Zerixreg
firstname,lastname

Zerixgetinfo ID



Sample Database



Account Number	First Name	Last Name	Mobile Number	Balance Remaining	Current Charges	Amount Due	Amount Due
232	John	De Leon	09279418838	1,200	1,000	2,200	June 06
179	May	Cruz	09375818843	5,000	1,000	6,000	Feb 28
859	Gen	Sanchez	09227451123	3,100	1,000	4,100	July 20
364	Eugene	Castillo	09991012332	8,900	1,000	9,900	July 18
889	Ronnel	Samson	09458235695	7,600	1,000	8,600	Mar 17

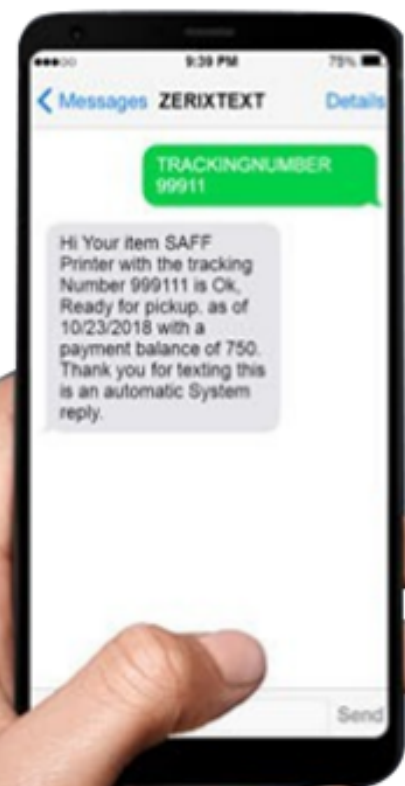
ZERIX can collect to any ODBC Compliant DB such as MYSQL, MS SQL, ORACLE, etc.

Data Inquiry

Using **Keywords**, people can get important information from your database.

Text from client

BALANCE 859



ODBC

Account Number: 859
Account Name: Gen Sanchez
Balance from last bill is 3,100
Current Charges are 1,000
Amount Due is 4,100
Due Date is on 07/20/19
Thank you for keeping your bill up to date. This is a system generated message, do not reply. Please disregard if you have already settled your bill.

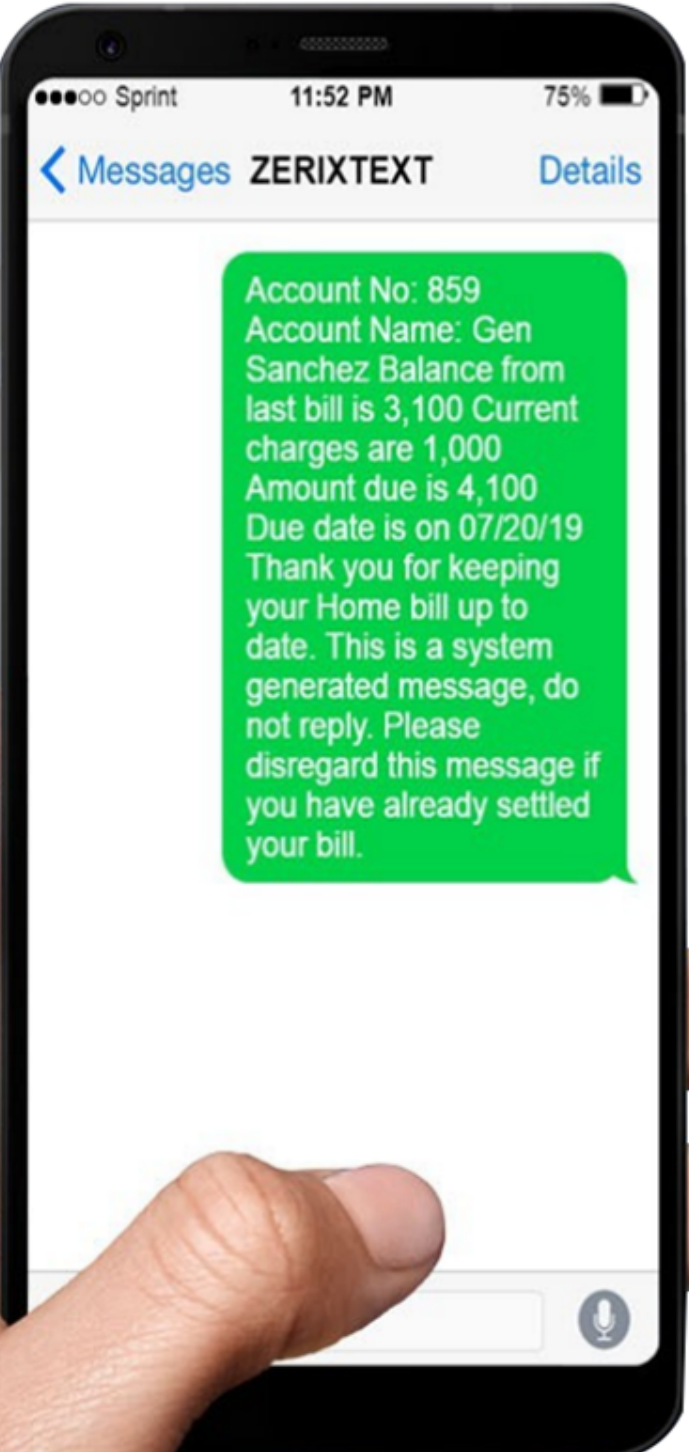
 ZerixText Auto-Reply



Auto-Billing Reminder

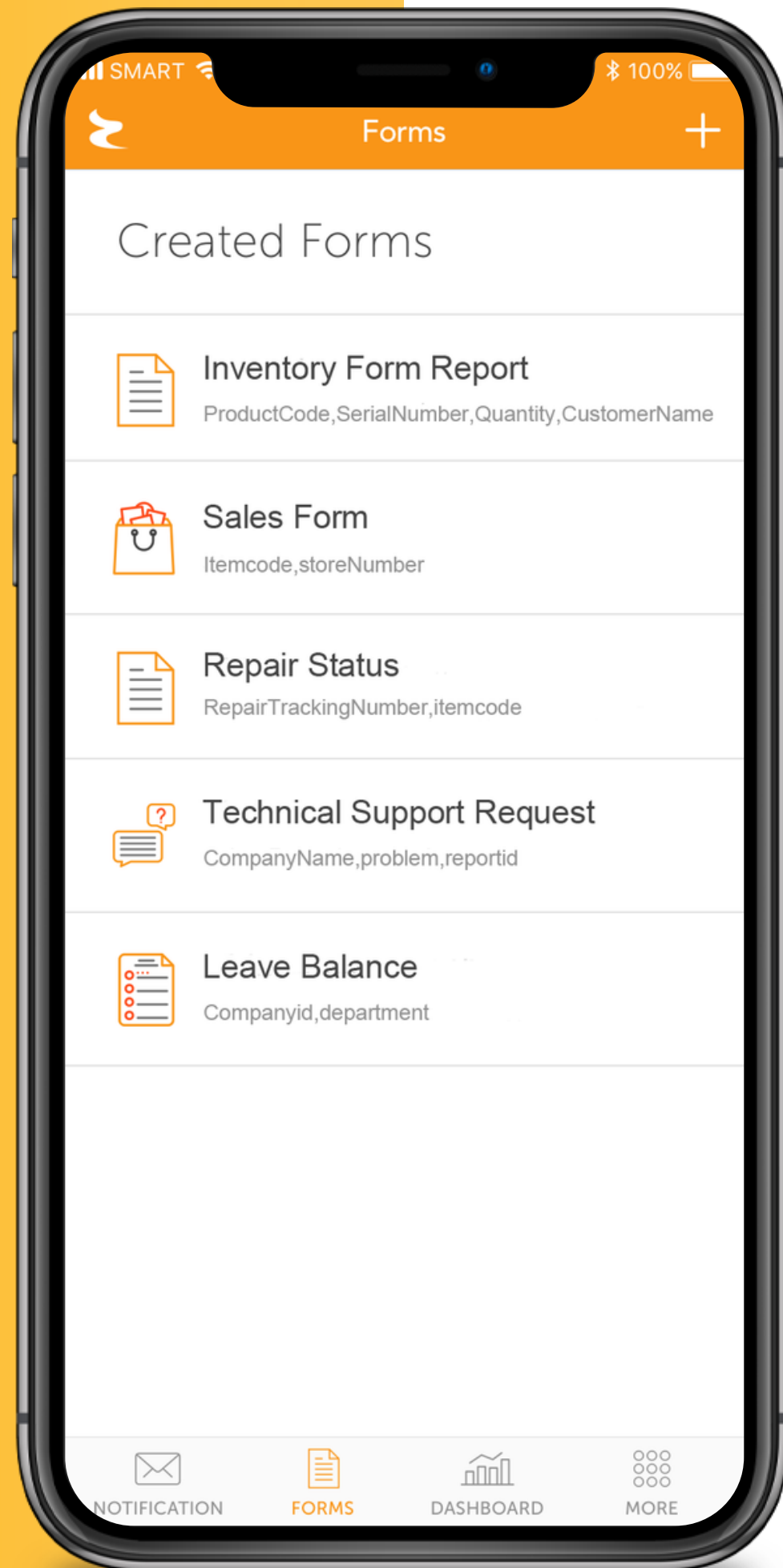


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- ZERIX automatically gets the data from your database and sends it to your client via SMS.



Collect Data



Anywhere, Anytime

- Fully Automated Data Collection
- Make Data Driven Business Decisions
- Reduce Costs in gathering data

Data Collection Form Builder

- Create simple and easy to fill out forms with customizable text fields
- Reduce the labor of time-consuming input of keywords

Industry leaders use ZerixText



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Struggling to manage business communications effectively?

Text messages have a 200% higher response rate than email, instant messaging, chat apps, social media and chatbots. ZERIX is valuable in delivering critical information with a high success rate

Please let us know how we can help.



THANK YOU.

The ZERIX Team

reachus@zerixtext.com • +632.89979000 loc 104

www.zerixtext.com